

Water Quality Monitoring Council STRATEGY MAP

Our Vision

A world class water quality and ecosystem monitoring network for California.

Strategic Goals and Objectives

- ▶ Assess performance of water quality and ecosystem monitoring programs.
- ▶ Develop guidance on data quality and method comparability.
- ▶ Identify where data interpretation thresholds are needed.
- ▶ Identify emerging monitoring methods and technologies.
- ▶ Turn data into information for stakeholders and decision makers.
- ▶ Build partnerships to increase participation and outreach.

Our Mission

Enhance water and associated ecosystem health monitoring programs by providing a venue for coordination and developing guidance and recommendations to build a comprehensive statewide network for Californians.

Our Values

- ▶ Collaboration and Innovation
- ▶ Communication and Transparency
- ▶ Integrity and Accountability
- ▶ Scientific Validity and Reliability
- ▶ Equity and Inclusion

Together we monitor...
together we inform!



Water Quality Monitoring Council **COMMUNITY MAP**



Regulatory
Agencies



California
Legislature



NGOs



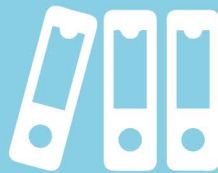
Community
Science Groups



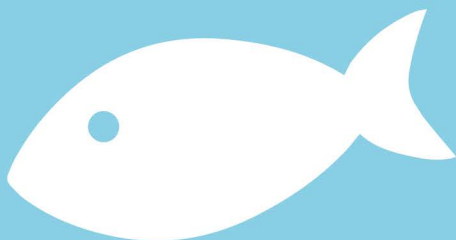
The Public



Academia



Regulated
Community



WATER QUALITY
MONITORING
COUNCIL

<https://mywaterquality.ca.gov>