

Workgroup Coordination

November 29, 2018

Item #5c

Kris Jones

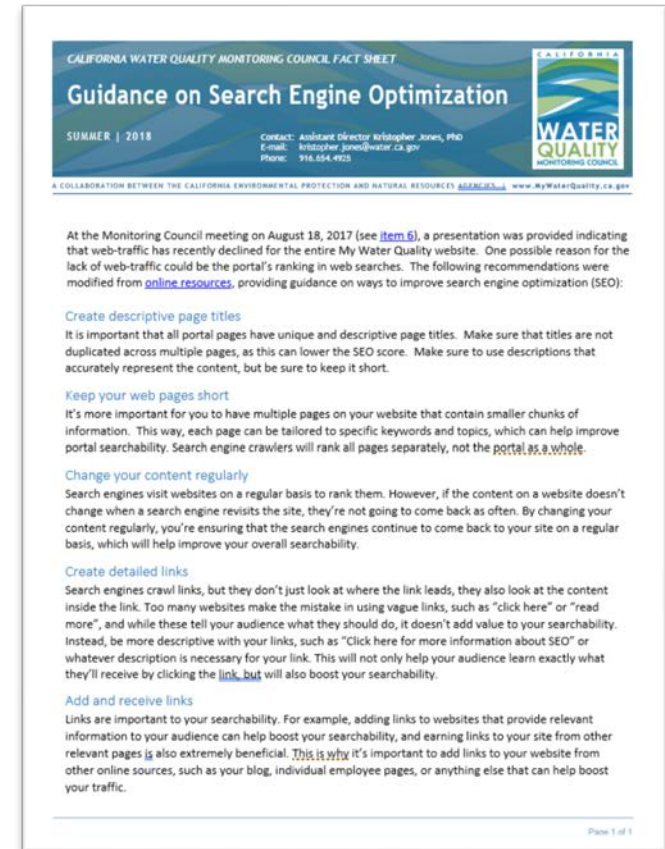


Update Overview

- Last meeting on Friday November 9th
- Subcommittee Meeting's Focus
 - Improving Portal Searchability
 - Improvement's to the MyWaterQuality Homepage
 - Preparation for Agenda Item 6 (today)

Search Engine Optimization

- Developed SEO guidance document
- CCHAB Portal as a test-case, will track portal use with Google Analytics
- *Next Steps*
 - Develop mockups for portal updates
 - CCHAB review and approval (Feb 2019)
 - Implement improvements and track with Google Analytics (Spring 2019)
 - Share findings with Monitoring Council (May 2019)





MyWaterQuality Home

- Goal: discussed challenges encountered with current structure, and options to address those challenges.
- *Next Steps*
 - Small group will meet to brainstorm options and develop mockups to share with subcommittee (January/February 2019)
 - Subcommittee will refine mockups to share with Council (March 7)
 - Subcommittee will work with SWRCB DIT to implement changes (Summer 2019)