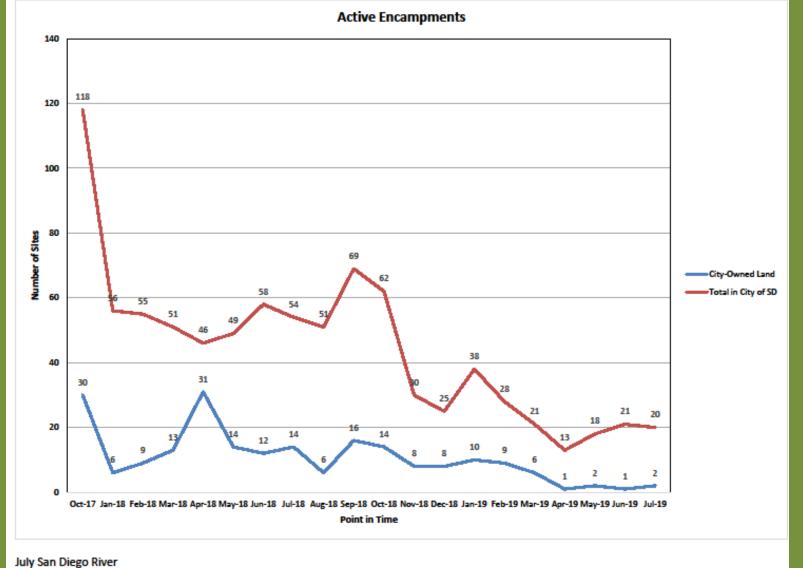
Safe to Swim Network



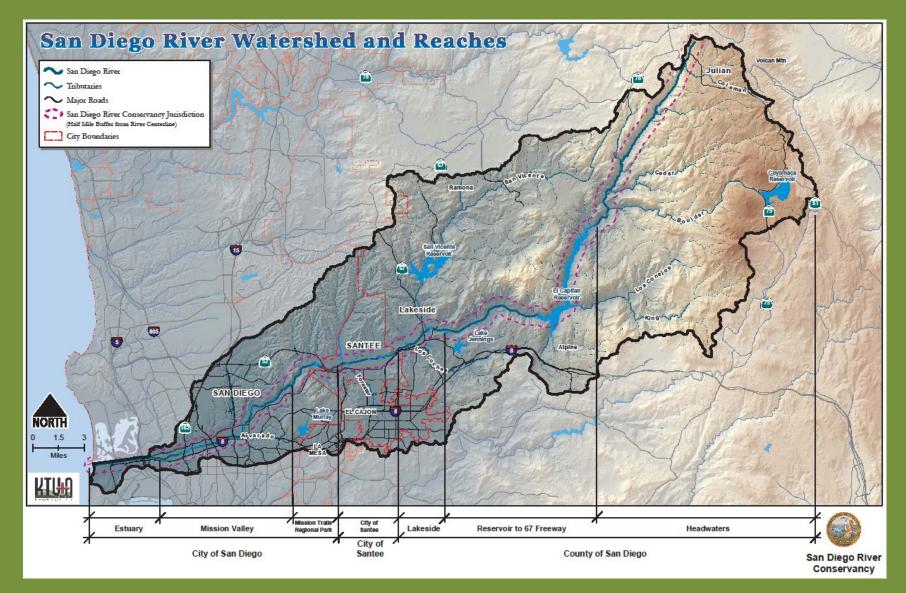
Presentation by Rob Hutsel President and CEO



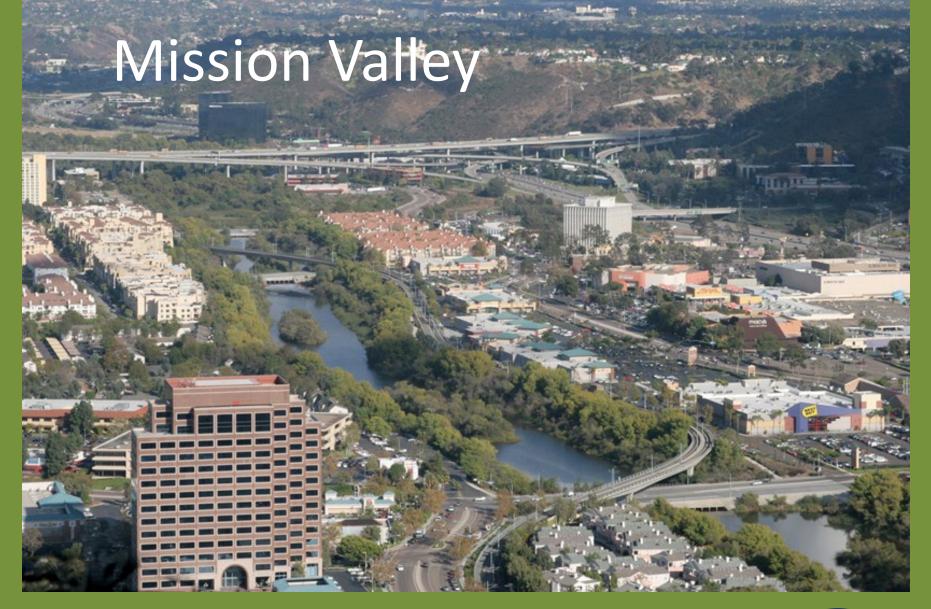
Trash Report

Page 2













Multi-Year Volunteer-Based Program



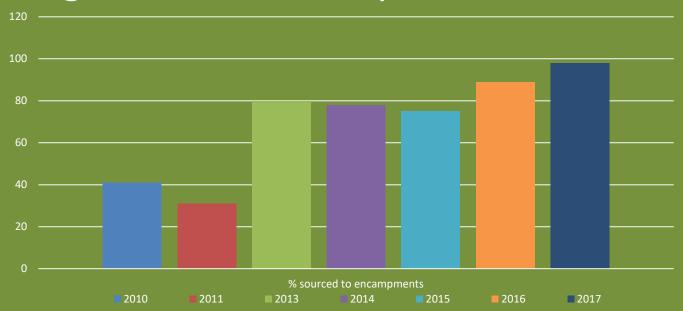






2017 Annual Survey Results

- Nearly 100% of trash now sourced to encampments
- 84% increase in number of encampments along the River in one year.





Connect. Create. Conserve.

Problem:

We estimated nearly one million pounds of trash is annually deposited in the riverbed by encampments along the River



Hepatitis A Outbreak

- 20 deaths
- 401 Hospitalizations
- Significant percentage homeless





Media Focus on the River

 "Tijuana Sewage is not Fueling the Hep A Outbreak, but the San Diego River might be"

» 9/22/17

» Voice of San Diego



Heightened Media Attention

 "Many worry trash will pile up around the San Diego River after a local non-profit stops cleanups..."

• 10/10/2017, NBC San Diego

 "Water board records show studies tying health danger to homeless camps went unaddressed for years"

• 10/09/2017, Union Tribune



STRATEGY

- Increase data collection
- Advocate for resources and collaborate more
- Increase clean-ups
- Willing to be a visible leader on a largely social issue



Collecting Critical Data: Community Science



Regular Focused Surveys:

2-3 per week

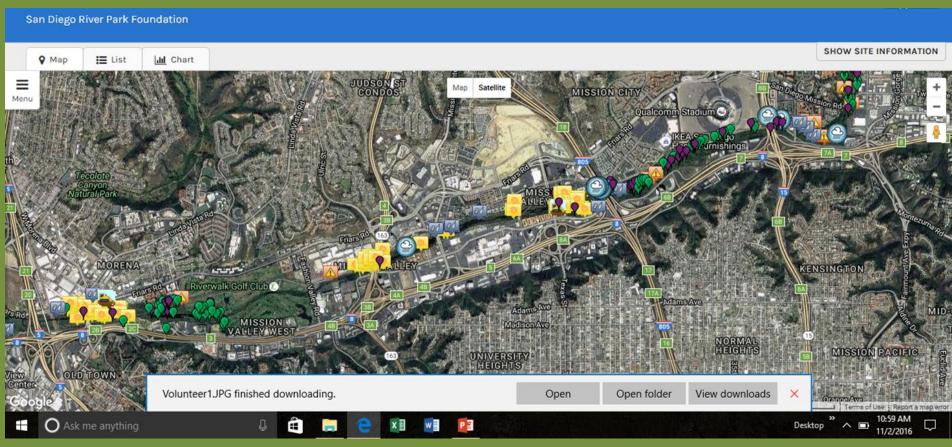
Annual Point in Time Count

Annual River Blitz

Protocol-Based and Reliable Developed Phone-based App

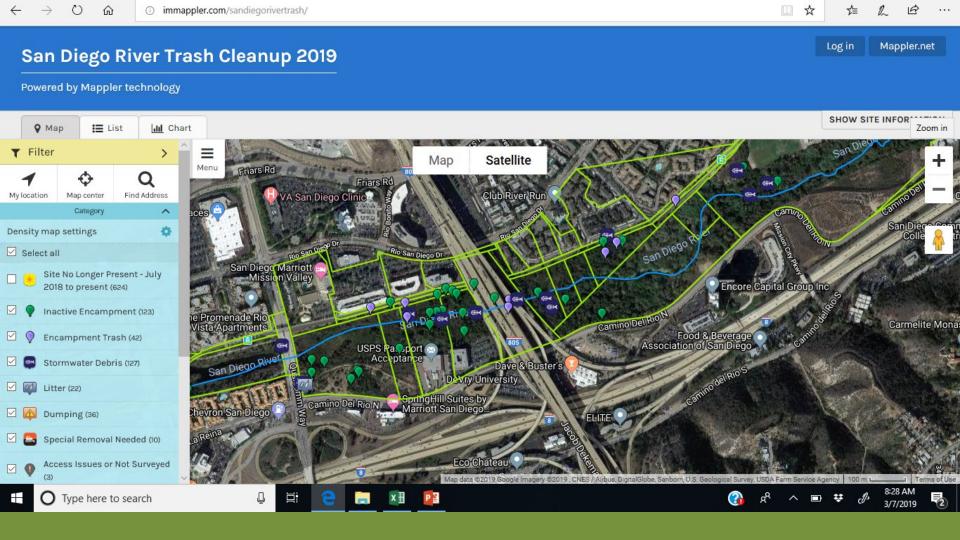
Goal: Problem Areas Surveyed Every 2 Weeks or Better

Public Data Portal



www.immappler.com/sandiegorivertrash

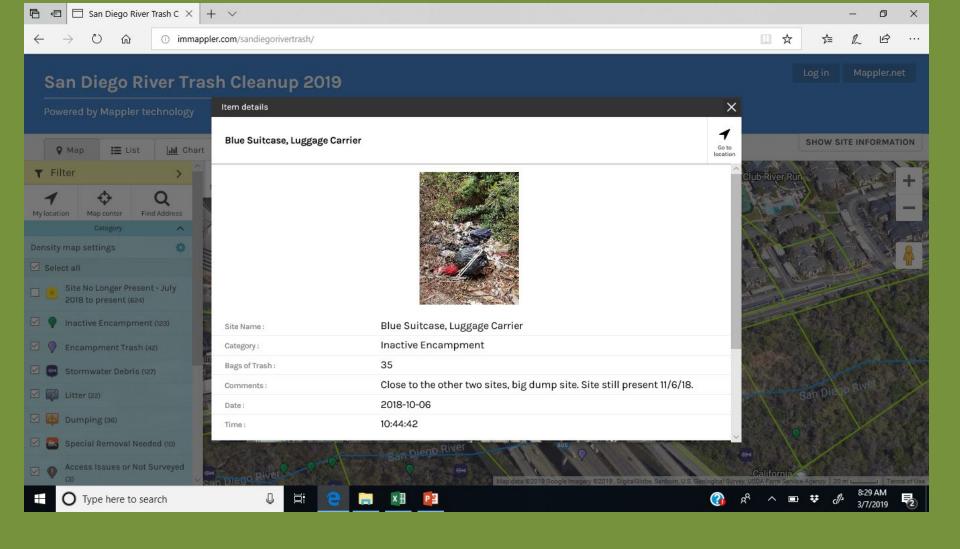




DATA used to coordinate cleanups. Shared with multiple partners and support research. Used by landowners and agencies.

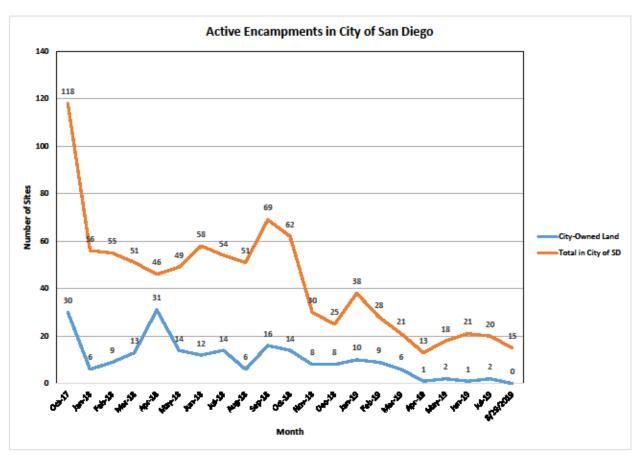
Connect. Create. Conserve.

San Diego River Trash C X



http://immappler.com/sandiegorivertrash/





August 29, 2019 Prepared by The San Diego River Park Foundation



Over the years, we have organized volunteers to remove close to 3 million pounds of trash from in and along the River.

The River is healthier and the public is safer.





Going Forward...

- 1. We need to better understand the risks of latrine sites in an alluvial floodplain
- 2. Private property owners cannot address encampments by themselves
- 3. Ongoing coordination of key stakeholders is vital
- 4. Encampments continue to generate trash, and therefore, a sustained program is needed
- 5. Financial Support of Nonprofit Coordination Efforts Can Be Highly Effective



Our Amazing Volunteers



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